

2023

# Redlands Coast Industry Snapshot Education

Redlands Coast is located in the fast-growing region of south-east Queensland, Australia. Ideally positioned adjacent to the major population centres of Brisbane and the Gold Coast, Redlands Coast is only:

- 35 minutes' drive from the CBD of Brisbane (Queensland's capital and largest city)
- 30 minutes' drive to the major freight and transport hubs, and
- 60 minutes from internationally renowned beaches of Surfers Paradise.

Redlands Coast boasts 335km of coastline and seven distinct islands including North Stradbroke Island, known for some of the most spectacular scenery found anywhere in Australia. As a host venue city for the canoe slalom events for the Brisbane 2032 Olympic and Paralympic Games, there are unparalleled opportunities ahead for growth and investment.



## Industry profile

**AUD \$521 M**

Output/Total Sales

**\$380 M**

Value Added

**4547**

Local Workers in the industry

**AUD \$68,850**

Average Productivity per worker

**248**

Registered Businesses



## Why invest in education on Redlands Coast

- **Underserved population:** there is currently an estimated pool of 10,760 potential university students for Redlands Coast and surrounding suburbs and this is set to increase.
- **Proximity to major schools and TAFE:** the city has a reputation for quality primary and secondary schools and specialist vocational education and training offerings.
- **Ideal location for international students:** bayside lifestyle and relaxed coastal living, stunning and diverse landscapes, cultural attractions and safe communities offer a unique and valuable student experience.
- **Amenity and services:** the city boasts high speed internet and access to a range of entertainment options, sporting and recreation clubs, retail precincts and food and beverage services. A network of bus and rail public transport provides connectivity to and within Redlands Coast.
- **Proximity to major business precincts and hubs:** Redlands Coast is located a short distance to Brisbane CBD and the Gold Coast for collaboration opportunities.



## Investment opportunities

- **Establishing a private university presence:** with high demand for tertiary education, higher than average income and quality schools rated among the best in Australia, there is a potential market for private tertiary education.
- **Research and development:** significant opportunities exist for research partnerships. Redlands Coast has a proven track record partnering with universities and as a testbed for innovation and trialling new technologies.



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